



**Dear friends of EMW.**

It has been a month since previous issue of our newsletter.

A lot has happened since then. Following the public unveiling of our new electric BMW in September, team EMW developed and presented a sleek Android based EV dashboard, had 2 public appearances within local North Bay EAA chapter and Electric Vehicle Entrepreneurs of Silicon Valley monthly meetings. We also filed 4 patents for: (1) intelligent charging solution; (2) modular instrumentation system; (3) scalable mechanical design; (4) electric drivetrain system.



On November 13th EMW played a big part in the Plug-in America fundraiser gala event 'Party with plug-ins', where lucky guests were able to test drive EVs on gorgeous Treasure Island, site of the 1939-40 World's Fair. There were half a dozen cars available, including a meticulously crafted Volkswagen bug, Tesla Roadster, a new Coda sedan, motorcycles, the Pi bicycle, and a Trikke standup tricycle, all of them electric.

Together with other participating sponsors such as Nissan, we gave rides in our flashy BMW 3 series prototype to about 3 dozen guests. While the number may not seem high and the event had less than 200 people in it, the quality of the audience was very high - all the 'who's who' in the EV community (Bay Area and the rest of the Pacific Coast). Our friends from EAA were there, CalCars, Plug-in America, and a few fellow eCar companies.



Our EMW-1 has attracted quite a bit of attention, speeding out of the test ride area side by side with Tesla. We received a few 'WOW's and 'now THAT feels like a BMW' statements at our test rides. Test drives continued until well after sunset as the party shifted to the interior of Winery SF, located in a former naval hangar.

There was music, local organic fare, barrel tastings, and a solar lounge where partygoers bid on silent auction items. One lucky bidder drove away with a brand new Zero Motorcycle. It was a great fundraising success for Plug In America, helping them continue their important work.





A good half of riders commented very favorably on our EMW EV dashboard that our very own Henry, Misha, and Tim developed. Very slick on a 10" tablet screen, this sets us miles apart from any other converters already! And more and more features coming in the next few weeks. (BTW, in addition to making this a standard part of our conversions, we are launching it later this week as a standalone product on our site. We already have customers lined up for this. Good job guys!)



In addition to a press release on PR.com announcing the new electric BMW model completion, within the past month we had exciting press coverage: "Electric Motor Werks Announces Completion of the First Prototype BMW 3-Series Conversion" in "Current Events", Electric Auto Association monthly national publication.

December of this year and January of next will be marked by a road show with outdoor displays of our new BMW EV conversions. We plan to visit the largest and greenest SF Bay Area companies. The dates have been confirmed as December 8<sup>th</sup> for Yahoo campus in Sunnyvale, and second week of January for Genentech in South San Francisco, CA. Please contact Julia Siroтина at [julias@emotorwerks.com](mailto:julias@emotorwerks.com) if you would like us to visit your company or if you have great ideas on potential destinations.



Our website now has a fully functioning online store focused on high-performance EV components, including our own power electronics offerings. We are still planning to revamp the



main pages shortly and are accepting bids from web designers. Please contact Julia Sirotna at [julias@emotorwerks.com](mailto:julias@emotorwerks.com) if you are a web designer or can refer one.

Stay tuned for upcoming announcements.

Sign up for the monthly updates by sending an email to [julias@emotorwerks.com](mailto:julias@emotorwerks.com) or follow us on Facebook at <http://www.facebook.com/pages/Electric-Motor-Werks-EMW/177632228959506>



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*Electric Motor Werks - High Performance Electric Vehicle Conversions*



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*Electric Motor Werks (EMW) is a California Group focused on promoting high performance electric conversions. Our mission is to dramatically accelerate adoption of electric car conversions and raise the image of the affordable AND fun electric car solutions.*

*We will accomplish this mission in two ways:*

- *We will drive down the costs of high performance conversions through open source designs for core EV components. We have already created or actively contributed to open-source designs of a number of high power electric car components, including a 10kW+ charging system, and a 1000A+ DC motor controller.*
- *We will make conversions MUCH more accessible to progressive drivers like you. From bolt-on conversion kits for a variety of most popular performance car models to ready-to-drive EVs based on such models, your smart move to the 100% electric drive can be as effortless as you want it to be.*